Economic Leaders Forum

University of Mississippi Location Information
May 18 – 19, 2022
Haley Barbour Center for Manufacturing Excellence Board Room
University of Mississippi
1784 University Cir, University, MS 38677

SUGGESTED HOTEL

The Courtyard by Marriot
305 Jackson Avenue East, Oxford, MS 38655
Reserve your room here.

AGENDA

DAY 1 – May 18

Time	Topic	Speaker
2 – 3 PM	Registration	
3:00 - 3:15 PM	Welcome	TBA
3:15 – 4 PM	Introduction to Economic Development	*Mississippi Development Authority Representative*
4 – 5 PM	Local Government's Role in Economic Development	David Rumbarger, *President & CEO, Community Development Foundation*
5 – 6:30 PM	Reception	Trustmark Bank

DAY 2 – May 19

Time	Topic	Speaker
7:30 – 8 AM	Breakfast	
8 – 8:45 AM	Infrastructure Site and Product Development	Bill Adams, *Target Market Specialist, Tennessee Valley Authority*
8:45 – 9:30 AM	Economic Development Finance Programs	TBA
9:30 – 10 AM	Break	
10 – 10:45 AM	Downtown Revitalization and Place Making	Jeannie Zieren, *Director of Communication and Marketing, Mississippi Main Street Association*
10:45 – 11:30 AM	Talent Attraction & Retention	Jon Maynard, *President & CEO, Oxford-Lafayette County Economic Development Foundation*
11:30 AM – 12:30 PM	American Rescue Plan Act Funds	Brandon Presley, *Northern District Commissioner, MS Public Service Commission*
12:30 – 1:15 PM	Economic Development Marketing and Attraction	Tyler Raborn, *Chief Executive Officer, Raborn Media*
1:15 – 2:00 PM	Business Retention and Expansion	Dr. Alan Barefield, *Extension Profession, MS State University*
2:00 – 2:15 PM	Break	

2:15 – 3:00 PM	Accelerating Growth Through Entrepreneurship-Led Economic Development	Moderator -Joe Donovan, *Office of Technology, Innovation, and Entrepreneurship, MS Development Authority* Panelists -Sharon Nichols, *State Director, Mississippi Small Business Development Center* -Panelists TBA
3:00 – 3:30 PM	Community Readiness	Chelsea Baulch, *Executive Director, Monroe County Chamber of Commerce*

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